



“2017: Year of Sustainable Tourism Development”

January 10-13, 2017

According to the United Nations World Tourism Organization (UNWTO), tourism is both the largest and fastest growing industry in the world. Tourism contributes more than 11 percent to the world economy and employs over 12 percent of the global workforce.

Sustainable tourism is vital to our world! Tourism provides social and economic benefits for the local community, it enhances cultural exchange, and it is good for the environment! Tourism is “Sun & Fun” while helping people and our planet!

This year, we invite you to visit us in the magical paradise of Ixtapa Zihuatanejo for our FAM Sun & Fun Event, on Tuesday through Friday, January 10-13, 2017, that is dedicated to “Sustainable Tourism Development.”

Whether you are a new visitor or a returning guest, we want this year’s event to be a magical moment that you will never forget. See what we have planned for you!

Tuesday, January 10, 2017

-For Peace-

Arrivals	Zihuatanejo International Airport (ZIH)
Daytime	Lunch at your leisure
<i>Location:</i> Casa de los Agaves, Ixtapa <i>Recommended Attire:</i> Casual White 7:00 p.m. – 10:00 p.m.	Welcome Cocktail Reception & Dinner “For Peace.” Learn about our international, national, and local “Sustainable Tourism Projects” that support the United Nations goals for sustainable development!

Wednesday, January 11, 2017

-For the Earth-

Let us tell you about Ixtapa Zihuatanejo - our beaches, mountains, historic sites, cultural festivals, museums, worship centers, and countless other attractions. You’ll see why your travel clients will love us.

Early morning	Breakfast at your hotel
<i>Location:</i> Sunscape Dorado Pacifico, Ixtapa <i>Recommended Attire:</i> Casual 8:00 a.m. – 9:00 a.m.	Presentation: Visitors & Conventions Bureau
9:00 a.m. – 5:00 p.m.	Tour for Travel Agents. Activities TBA.
Dinner & Evening	Free time to enjoy or relax



Thursday, January 12, 2017

-For the Water-

We believe the world is a global community where individuals rely on one another. We know the gift of travel comes with responsibility, and we're committed to making Ixtapa Zihuatanejo and the world a better place . . . one trip at a time. This day is going to be a BIG SURPRISE! Our hosts will be volunteers from the local community.

<p><i>Location:</i> Playa Linda Ixtapa <i>Recommended Attire:</i> T-shirts, shorts, and tennis shoes</p>	
<p>7:00 a.m. – 8:00 a.m.</p>	<p>Clean Beach Day! Ixtapa is recognized by EarthCheck for its clean beaches. Help out!</p>
<p>8:00 a.m. – 8:30 a.m.</p>	<p>Light Breakfast at Playa Linda</p>
<p>9:00 a.m. – 10:00 a.m.</p>	<p>ZUMBA! A perfect time to share healthy fun, sun, and music on the beach!</p>
<p>11:00 a.m. – 5:00 p.m.</p>	<p>A full day of adventure, activities, and culture – it's Sun & Fun!</p>
<p><i>Location:</i> Krystal Hotel Ixtapa <i>Recommended Attire:</i> Beach Casual 7:00 p.m. – 10:00 p.m.</p>	<p>Dinner and entertainment</p>

Friday January 13, 2017

Departures: Have safe trip back home!

ACCOMODATIONS

Accommodations, tours, and events are provided by the Hotel Association of Ixtapa Zihuatanejo. Air transportation is at your own cost.

For reservations contact:

Patricia Rivera, Executive Manager
Ixtapa Zihuatanejo Hotel Association
 Direct from USA or Canada: 011+ 52 (755) 553-1566
 E-mail: <mailto:amhiz@prodigy.net.mx>

For more information about the Ixtapa Zihuatanejo area, go to:
www.hotelesixtapazihuatanejo.com and www.Imagine-Mexico.com