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## Biography

### **Mohammad Bakhriebea**

Jun 6, 1983.

Mohammad Bakhriebea is an IT Engineer, has honor degree from University of Phonex in Master of Information Systems.

Bakhriebea is a cultural social innovationist who promotes innovation for effective dialogue, bringing the gap between diverse communities. Bakhriebea is a global peace builder and member of the International Peace Day organizing committee at the United Nations and the International Peace Cities program.

He started Call of Culture as an innovative culture dialogue project in Napoli - Italy, Sept 2011 in Jun 2013 the project turned as a sustained social enterprise project with office in Washington DC and Jeddah, Saudi Arabia. Call of Culture is an innovative social enterprise develops media and tool to engage individuals around the globe to promote their culture. Call of Culture Magazine is one of the developed tools, available on iOS and Android, distributed over 39 countries at a pace of 3:45 minutes.

Bakhriebea is a committed health promoter who started sustainable health awareness activities in Jeddah City - KSA since 2008, the group named STOP TB, aims to advance health matters in coordination with the Ministry of Health. The STOP TB Group have found great support by the International (WHO) and local communities, they were able to inspire social activists in 12 countries, joined the United Nations - World Health Organization International STOP TB Partnership Program.

Bakhriebea, as social innovationist have been chosen to be a Public Goodwill Ambassador for Ambassadors of the World Virtual Program, which mobilizes the communities to understand about the Millennium Development Goals of the United Nations. Bakhriebea, is a formal speaker at SDF ([www.sdf.org.sa](http://www.sdf.org.sa)) 2011.

Bakhriebea and his colleagues ran an international program (GlobCal: Global and Local) for volunteering on the social networks that aligned the efforts of more than +17,000 volunteers in 86 countries, now the program is registered in Washington DC.



Mohammad